

## **Online Applications & Custom Programming**

The power of the Internet is just beginning to show its true self as the processing power of servers increase and cost of bandwidth decrease, and at the core of that power are interactive online applications and virtual databases. At DTCS, we have a stable of experienced professional programmers and analysts that deliver best-in-class online business applications that are both easy to use and administer. Your clients will not only see but appreciate the fact that DTCS designed your critical business applications.

It is superior design, coding, testing and support that clearly separate our online applications from other competing firms. Your business is our number one passion, and we pursue its fiscal success with the same vigor as its holders. Your total satisfaction is our basic standard at DTCS as we develop lasting business partnerships that produce stark results over both the short and long terms. Contact us today, and you will be amazed with what is both possible and affordable.

## **Database Driven Applications**

With the increase in server speed and the availability of open source database software, every website has the capability to support database driven applications. DTCS has a team of highly skilled programmers that build rock-solid scalable online applications in a variety of programming languages and on a variety of platforms.

We can automate your core business processes to facilitate rapid fiscal growth, improve employee efficiency and increase total customer satisfaction. Let our team of experts build what you might consider to be impossible.

## **Interactive Support Features**

The Internet provides an unprecedented avenue for customer interaction through interactive support features. People are turning to the internet in droves as the first option for support.

Searchable knowledge bases, frequently asked question lists and detailed product specifications are some static support options, but people with questions want to hear answers from real people. DTCS can implement a vast array of interactive support features including real-time website instant messaging, automated trouble ticket systems, logged email forms and more.

## **Existing Database Integration**

Regardless of current format, the database experts at DTCS can take your preexisting databases, extract the raw data and securely upload that data into new optimized online database.

Our programming gurus are experts in relational database design and implementation. Not only will they safely deconstruct your current offline database, but they reassemble the data in optimized relational format in record speed.

## **New "Value-Added" Services**

After a competitive situational analysis, our team of consultants will break down your core competencies to create online applications that offer true value to your customers, strengthen customer retention and increase bottom-line growth.

DTCS's team of expert consultants can sort through the maze of data to find that overlooked "diamond in the rough" segment and translate this into online custom services. These new value-added services can be revolutionary and help to reshape entire niches and industries.

## **Online Applications & Custom Programming - Continued...**

### **Link With Partners/Suppliers**

Our consulting team can advise ways to automate and report key information and statistics in real time to partners and suppliers through a secure online control panel. Not only can you make your business processes more transparent to your important business allies, but you can reap untold benefits of efficiency, satisfaction and loyalty.

You supply each of your business partners and suppliers with a username and password to provide instant real-time access to whatever data you deem appropriate. Your partners will appreciate the lucidity of your operations and in turn develop a lasting business loyalty.

### **Automated Vertical-Market Tools**

A vertical market is a particular industry or group of enterprises in which similar products or services are developed and marketed using similar methods (and to whom goods and services can be sold). DTCS can create automated vertical-market website tools that work around the clock and in real time to grow your business exponentially.

Such features include affiliate programs, viral marketing programs and automated link directories. Through automation, these vertical-market tools use a rigid set of criteria to properly screen and protect your business image, while exhaustively pursuing every step to grow your business.