

E-commerce Solutions

The digital world continues to progress at breakneck speeds and e-commerce is no exception. The general public is truly adopting online credit card purchases, and the fears of security and privacy are not nearly as prevalent.

Children are now given their allowance on a "Visa-Bucks" or similar card. Do you truly know who your target market is? DTCS can help find vertical markets for your products that drive sales through the roof. We can implement and manage large affiliate programs that can grow your business exponentially.

DTCS provides best-in-class e-commerce solutions for companies of all sizes. Our team of consultants will custom tailor an online sales plan designed to maximize sales volumes and profits. Our long-term approach to your sales and marketing planning achieves both substantial and lasting increases across the board. Contact us today and empower your sales force with an e-commerce solution from DTCS.

Online Store Integration

DTCS can create a new online store or enhance your existing one to maximize profitability. Whether you have thousands of items or just a few, we can deploy a secure storefront with a targeted sales plan that generates top dollar for your business.

At DTCS, we understand that every business has a unique sales target that has specific buying habits and patterns. If you are selling to younger clientele, your online store could feature progressive design elements. We seamlessly merge your website and store for the strongest possible branding experience.

Advanced Store Management

After your store is online, you will need to be able to efficiently monitor and manage your e-commerce activities. From tracking the initial sale to inventory management to processing and to delivery, you control the entire sales process from a single online interface which is accessible from any internet connection.

No special software is required to administer your online store. You can easily upload product photos and add product descriptions to new products. Customer and order tracking are simple tasks with the easy-to-use online control panel.

Integrated Shipping Options

Our store management system features completely integrated shipping options for all major carriers, including USPS, FedEx, UPS and DHL. Real-time shipping fees, calculated from weight and options chosen, are standard with our e-commerce systems.

Also available are options including percentage discounts, table method calculations, unique handling charges and free shipping methods. FedEx tracking numbers can be created in realtime for your customers to provide total piece of mind.

E-commerce Solutions - Continued...

Inventory Management

Inventory management is one of the most critical parts of the sales process that can affect your bottom-line profitability. Our virtual storefront features a real-time management system that keeps track of inventory and makes additions/deductions as items are processed.

Through the online control panel, you can easily add, subtract and edit merchandise listings to/from your online store. You can see what merchandise is moving and make the appropriate changes to store inventory. You are in control!

Targeted Sales Campaigns

All online stores are NOT created equal. Just placing items in a store does not guarantee sales. Through search engine optimization, product placement, affiliate programs and strategic alliances, DTCS can create targeted sales campaigns that generate true bottom-line value and vastly increase sales.

By blending your online and offline sales and marketing efforts, you can maximize the revenue for your brick-and-mortar and virtual stores.

Industry Standard Security

At DTCS, we use the industry standard security protocol SSL (Secure Socket Layer) for all e-commerce activities. SSL is a protocol designed by Netscape Communications Corporation to provide encrypted communications on the Internet. SSL is layered beneath application protocols such as HTTP, SMTP, Telnet, FTP, Gopher, and NNTP and is layered above the connection protocol TCP/IP. It is used by the HTTPS access method.