

Flash Design & Multimedia

Over the last few years, Flash has won the motion-graphic format war and firmly established itself as the most utilized web browser plug-in. As the Flash plug-in features have advanced, so has the consumer adoption of the Flash feature-set as a whole. Flash now has the features, both the front-end and back-end, to create complete stand-alone websites and services from e-commerce stores to advanced database interfaces. Flash is a powerful programming platform lying in wait.

Flash is also the premier format for live-motion graphics. The human eye is drawn to motion, and Flash provides visually magnificent graphics that get noticed. Flash elements can be embedded into a traditional website or a complete Flash website can be created depending on the client's marketing objectives. DTCS has an experienced team capable of getting the most out of the Flash format as well as the creative process.

Website Components

Flash components are an essential element of any modern website. Flash objects can be used as liberally or selectively as desired. By embedding Flash elements into PHP web pages, design and functionality can be merged into a beautiful professional package that can be optimized for top search engine placement.

Why place still images on your website when you can have stunning live-motion graphics that captivate and draw in your visitors? DTCS includes embedded Flash on every website that we design.

Complete Flash Websites

Whether you require a promotional piece that complements your existing website or a striking corporate presence that is truly interactive, DTCS builds 100% Flash websites that provide an artist's palate with unlimited creative possibilities.

Flash websites can be scaled so that regardless of screen resolution the website fills the entire screen. Flash websites also make great stand-alone complimentary pieces for specific campaigns or product offerings. Impress your prospective clients with a powerful message that is truly memorable.

Advanced Programming

The true power of Flash can be unlocked through advanced programming with ActionScript. Actionscript, which is similar to JavaScript, is the native programming of Flash. Complex algorithms are implemented to create stunning mathematically generated visual effects and powerful interactive features.

Custom support features and interactive games are a few examples of the programming power of Flash. DTCS can also create a Flash GUI (graphic user interface) or front-end for your back-end databases.

Product Demonstrations

Flash has the power to bring your product demonstrations alive. From 3-D illustrations to panoramic photo shoots, Flash is the premier product demo medium. Show the true power and value of your products with schematics, details and blueprints.

With voice narration and a variety of music options, the possibilities become endless. Inform your clients and sell more products with an advanced product demo from DTCS.

Flash Design & Multimedia - Continued...

Flash Presentations

Drab PowerPoint presentations are a dying breed. Add a breath of fresh air and a little spice to your company's next pitch with a state-of-the-art Flash presentation from DTCS. The possibilities are truly endless from a design and content standpoint.

Audio and video can be blended to sell your message to your prospects and close the deal. Stop doing the "same old thing" and take the innovative approach with a Flash presentation from DTCS.

CD-ROM Interfaces

Product catalogues, presentations, demonstrations, sales material, documents and more can be placed on a custom-printed CD-ROM that can be mailed or left with a prospective client after a meeting.

A Flash interface can be created for the CD-ROM. An auto-loader will open a web browser and display the interface with the CD placed in the disk drive. A professionally printed cover and CD label complete this powerful sales tool.

3-D Flash Animations

Our visual arts team of experts, using After Effects, Light Wave and Maya, can make illustrations, characters, products and more come alive by exporting in Flash format.

Whether you simply want a spinning 3-D logo or 3-D character that walks and talks, DTCS can create and export to Flash any animation that can be dreamed up.