

Website Design

With so many options from which to choose, how does a company select a web design firm? The answer is simple: You should look for a partner that is committed to the fiscal success of your business. At DTCS, we pride ourselves on developing a personal relationship with each client.

Our goal is not to develop business materials for a fee, but it is instead to create materials that assure your ROI (Return On Investment) is maximized. We love the perplexities of the business equation and apply this vigor to your specific niche. Your business truly becomes our passion as we become your marketing partner for the long term.

A website often provides a potential customer a critical first impression of your company, products and services. A sale can be lost in the first seconds if your message is unclear or poorly portrayed. At DTCS, our best-in-class website services deliver your company message with crystal clarity and provide lasting impressions that generate revenue. Contact us today and set your company on the path to marketing success.

Strategic Planning

Strategic planning is the process of determining a company's long-term goals and identifying the best approach for achieving those goals. Through careful analysis of business and marketing plans, DTCS offers durable solutions that create true bottom line value for our clients.

We work one on one with each client to determine the best course of action and establish an online marketing plan. The best laid plans must be executed, and DTCS will stand by you every step of the way. We truly partner with every client, and your fiscal success is our number one priority.

Brand Integration

Strong brand identity is absolutely critical in today's marketplace. Companies invest years and large amounts of capital into branding. A website must integrate your brand and build on existing goodwill. DTCS can help strengthen your corporate identity by blending your online and offline marketing efforts.

If your company is a start-up or in need of a brand facelift, our logo design experts can craft the corporate identity you seek. Presenting a consistent image to your clients in all media formats (print, web and collateral) is fundamental to establishing a lasting brand.

Custom Websites

DTCS's professional websites are developed by experts that understand the intricacies of both marketing and technology. DTCS creates each of our best-in-class websites using the latest design tools and hand-coding all site pages. Our award-winning designers, with great pride, take a fresh approach to every website they build.

A custom website is tailored by combining your preferences and marketing goals with our strategic analysis. DTCS consistently delivers websites that perform well beyond raised expectations. With the addition of search engine optimization, e-commerce and database solutions, we can create a powerful web presence that will work around the clock to generate maximum revenue. Your website can indeed be your best employee.

Website Design - Continued...

Website Redesign Services

DTCS provides complete website redesign services for websites of all sizes. Whether you have hundreds of pages of technical documents or a catalogue of thousands of items, DTCS has a solution for you.

Our web design team will dissect and deconstruct your existing data into a format that can be easily parsed. Professional copywriting services are also available to help capture the true essence of your message. We transform out-of-date websites into well-oiled machines, designed to complement and grow your business.

Expert Design Studio

DTCS has a stable of ultra-talented digital media artists and designers. From vector, raster, video and 3-D, DTCS has you covered. We can shoot custom photography for any need or obtain stock photos from a huge database.

If you can dream of something, our team of experts can bring it to life in web, PDF, streaming-video, email or print. We take big ideas from high-concept to polished output. Let us splash some design in your next campaign and see your revenue grow.

Latest Technology Standards

DTCS utilizes and implements all major current technologies including Apache, ASP, ColdFusion, DHTML, Flash, HTML, Java, JavaScript, Linux, MySQL, .NET, PERL, PHP, Python, SQL and XML. We only implement proven technologies that require no special downloads or client-side prerequisites.

DTCS also supports both Microsoft and Linux/Open Source server platforms. Internally our designers and programmers use a broad base of software from vendors including Adobe, Alias, Macromedia, Microsoft, NewTek and Quark. Our expert staff is continuously updating their skill set to adapt to the ever-changing technology landscape.